

SHOW REPORT

Organizers: Vietnam Advertisement & Fair Exhibition JSC
China Trade Development Bureau (TDB)
CCPIT Sub-council of Chemical Industry (CCPIT CHEM)
China Adhesives and Tape Industry Association (CATIA)
Zhonglian China United Rubber Corporation (CURC)

Hosted: Ministry of Commerce of the People's Republic of China

Concurrent Events:

- CAC Vietnam 2025 — AGROCHEMICAL & CROP PROTECTION PRODUCTS
- CHEMVIETTECH — CHEMICAL TECHNOLOGY & EQUIPMENT
- VC Vina Coatings — THE 17TH COATINGS & SURFACE TREATMENT INDUSTRY EXHIBITION
- RubberTech Vietnam 2025 — RUBBER & TIRE INDUSTRY
- ATE Vietnam Adhesive and Tape Expo — ADHESIVES & TAPE INDUSTRY

HIGHLIGHT
VINACHEM 2025



Vinachem Expo 2025, the 21st International Exhibition on Chemical Industry, is a prominent trade event gathering leading manufacturers, suppliers, and experts from over 10 countries at the Saigon Exhibition and Convention Center (SECC). The exhibition revolves around the core theme "Green Growth, Circular Economy," aiming to promote safe, eco-friendly chemical production technologies and drive towards sustainable development. With an impressive scale of approximately 450 booths, Vinachem Expo 2025 not only showcases basic chemicals and agrochemicals (Fertilizers, Plant Protection Products) but also features various specialized segments such as the Paint & Coatings industry (VINA COATINGS), Rubber & Tires (RUBBER TECH), along with modern manufacturing equipment and technology. Notably, the event includes in-depth seminars on green technology, automation, and B2B networking programs. This transforms the exhibition into a comprehensive platform for domestic and international enterprises to stay updated on trends, facilitate technology transfer, and expand investment opportunities, contributing to the high-quality growth of Vietnam's chemical industry.

SCALE:

> 450
Booths

> 400
Domestic and International Enterprises

15
Countries and Territories

In Coordination With:

Vietnam National Chemical Group; Fertilizer Association of Vietnam (FAV); Vietnam Paint& Printing Ink Association (VPIA); Vietnam Pesticide Association (VIPA); Vietnam Electronic Industries Association (VEIA); Vietnam Packaging Association (VINPAS); Vietnam Rubber Association (VRA); Ho Chi Minh Rubber Plastic Manufacturer Association (RUPA)

Supporting & Advisory Organizations:

Relevant Ministries and Government Authorities; Ho Chi Minh City People's Committee; Vietnam Chamber of Commerce and Industry (VCCI); Plant Production and Protection Department – Ministry of Agriculture and Environment; Chemical Department – Ministry of Industry and Trade; Trade Promotion Agency – Ministry of Industry and Trade; Department of Industry and Trade of Ho Chi Minh City; Vietnam Rubber Group; General Council of Agriculture and Rural Development Vietnam; Vietnam Rubber Association ; Ho Chi Minh City Rubber – Plastic Association (RUPA); Chemical Society of Vietnam, Vietnam Farms and Agricultural Enterprises Association; Vietnam Fruit & Vegetable Association; Vietnam Plastics Association; Vietnam Association of Foreign Invested Enterprises (VAFIE); Vietnam Packaging Association; Ho Chi Minh City Printing Association; Industry Associations and Relevant Agencies; Management Boards of Export Processing Zones and Industrial Parks; Embassies, Consulates, Trade Offices, and Foreign Business Chambers in Vietnam



Media Coverage & Press Relations:

- Vietnam Television (VTV), Voice of Vietnam (VOV), Ho Chi Minh City Television (HTV)
- VITV, VOV Traffic Radio.
- Vietnet24h
- China Business Association in Ho Chi Minh City
- Dan Viet Newspaper, Vietnam Farm
- Agriculture and Environment Magazine
- Business Forum Newspaper
- Vietnam Agriculture Newspaper,
- Industry and Trade Newspaper, Vietnam Investment Review
- Rubber Magazine
- Que Huong Ngay Nay Magazine
- Sai Gon Giai Phong (SGGP) Newspaper, SGGP Chinese Online Edition
- Vietnam Industry and Trade Information Center (VITIC) – Ministry of Industry and Trade, Vinanet
- China Radio International.CRI



Trung tâm Thông tin Công nghiệp và Thương mại (VITIC) - Bộ Công Thương



Chemical Industry Newsletter



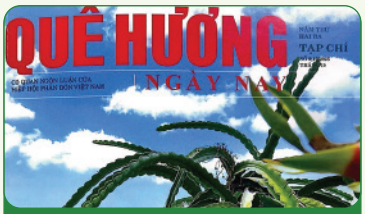
Hiệp Hội Phân Bón Việt Nam



Hội doanh nghiệp sản xuất và kinh doanh thuốc bảo vệ thực vật



Báo Trang Trại Việt



Tạp chí Quê Hương Ngày Nay



Trung tâm Hỗ trợ và Phát triển Doanh nghiệp Thành phố Hồ Chí Minh



Báo Dân Việt



VOV



Cổng thông tin điện tử Thành phố Hồ Chí Minh



Hội Nông Dân Việt Nam



Báo Nông nghiệp và Môi trường



Tạp chí Thương hiệu và Công Luận



Báo Giải phóng Sài Gòn Phiên bản tiếng Trung (CAC)



Tạp chí Doanh Nghiệp Việt Nam



Tạp chí Công Thương



Báo điện tử Đài Phát thanh và Truyền hình Hà Nội



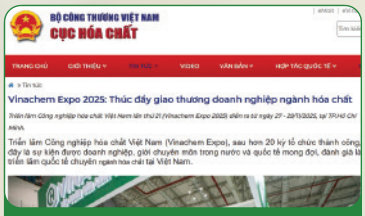
Doanh nghiệp sản xuất xanh



Tạp chí Doanh Nghiệp Việt Nam



Tạp chí Công Thương



Cục Hoá Chất



Việt Nam News



Tạp chí Người Quản Lý



Báo Công nghiệp và Thương mại



Đài Phát thanh và Truyền hình Thành phố Hồ Chí Minh



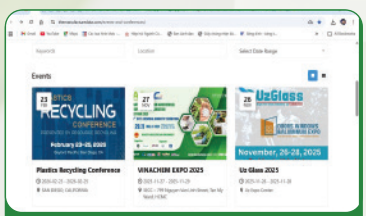
Báo Nhân Dân



Tạp chí Sở Hữu Trí Tuệ và Sáng Tạo



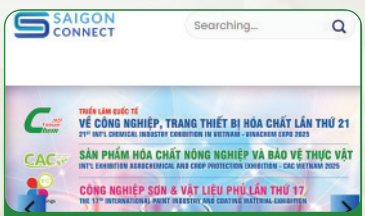
Tạp chí Doanh Nghiệp Hội Nhập



Thông tin sản xuất trực tuyến của Ấn



Cổng thông tin Hội chợ và Triển lãm Việt Nam



Saigon Connect



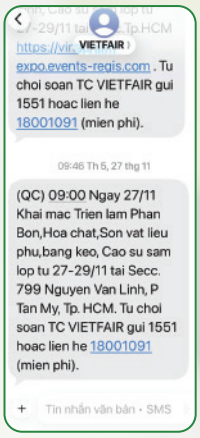
Báo Kinh tế Nông thôn

Marketing & promotion program:

- Direct mailing, telemarketing, and SMS campaigns
- Partnering with Government agencies, Trade Promotion Organizations, and domestic/international Trade Associations; Coordinating with Vietnam Trade Offices and Representative Offices abroad.
- Featured advertisements on television, specialized websites, newspapers, magazines, and industry directories before and during the exhibition.
- Phone, fax, email, and distribution of promotional leaflets to potential leads.
- Outdoor Advertising (OOH): High-visibility billboards (Pano), street banners, welcome arches, and posters.
- Digital Marketing
- Official pre-show Press Conference.
- Concurrent seminars, forums, direct networking sessions, and market survey tours.























Main Exhibit Categories:

- Agrochemicals & Crop Protection Plant protection products, fungicides, plant growth regulators, insecticides, pesticide raw materials/active ingredients, herbicide formulations, and growth stimulants.
- Fertilizers: (Nitrogen, Phosphate, Potash, organic fertilizers....); Trace element fertilizers, zinc sulphate granules, pentahydrate borax, organic fertilizers, nitrogen fertilizers, compound fertilizers, and high-tower technology fertilizers.; NPK compound fertilizers, biostimulants, seaweed fertilizers, new specialized fertilizers, water-soluble fertilizers, foliar fertilizers, slow-release fertilizers, micronutrients, and humic acid fertilizers.
- Agricultural Chemicals: Basic chemicals, chemical solvents, chemical intermediates, amino acid intermediates; agricultural products, and related chemicals for agriculture and aquaculture.
- Production & Packaging Machinery: Raw material grinding lines, mixing/blending systems, extraction equipment, crushers, dryers, and fertilizer pelletizers (granulators). Filling and packaging lines, bottling lines, sealing machines, and dispersing equipment.
- Spraying Equipment: Agricultural sprayers and agricultural drones (UAVs).
- Agrochemical Manufacturing Equipment & Supporting Facilities: Reactors, centrifuges, distillation towers, fermentation tanks, industrial pumps, Filtration, drying, mixing, and grinding equipment; inkjet printers, labeling machines, packaging materials, and packing solutions, Metering/measuring devices, control systems, smart warehousing, micro-channel reaction technology, and integrated smart manufacturing solutions.
- Seeds & Horticulture: Crop and vegetable seeds, fruit seeds, seed coating technologies; general products for agriculture and horticulture.
- Food Additives & Fine Chemicals : Food additives, feed additives, spices and condiments, flavors and fragrances, animal feed, household cleaning products, electroplating intermediates, fine chemicals, organic gases, etc.
- Paints & Coatings: Specialty chemical additives for paints and inks, raw materials for paint production; adhesive additives, waterproofing agents, industrial paint machinery, spray equipment, powder processing machinery, stone powder production, dispersing equipment, high-shear emulsifiers; optoelectronic coatings, and related fields.
- Rubber Industry: Natural rubber, synthetic rubber, vulcanized and unvulcanized rubber products (including rubber discs, sheets, scraps, bars, hoses, rubber apparel, cables and threads, rubber air cushions/dampers, diaphragms, stoppers, shock absorbers, rubber joints, gaskets, rubber rollers, rubber balls, latex, thermoplastic rubber, etc.).
- Tires & Tubes: Inner tubes, rubber tires, tire retreading, and recycling solutions.
- Adhesives & Sealants: Adhesion promoters, sealants, caulking agents, packaging adhesives, solder pastes, thermal conductive adhesives, adhesives for medical devices, electronics adhesives, wood adhesives, adhesives for the packaging and paper industries, and craft adhesives



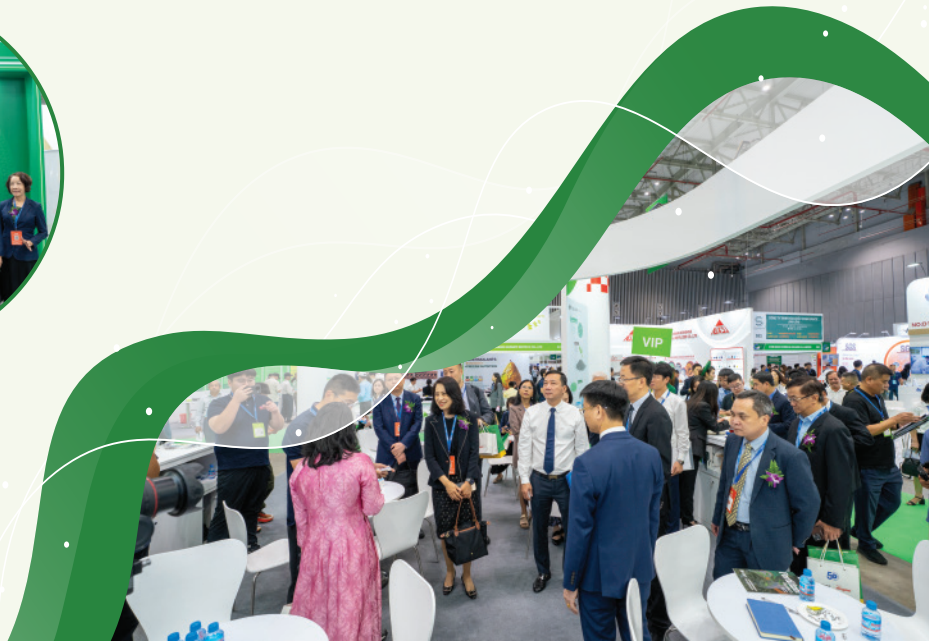
MAIN ACTIVITIES

Opening Ceremony	Time: 09:00 - 10:30, November 27, 2025 Venue: 2nd Floor, Hall A – SECC
MOU Signing Ceremonies Between Vietnam and international partners	Time: November 27 – 28, 2025 Venue: Exhibitor booths
Seminars & Workshops: Agrochemicals & Fertilizers *Theme: " Vietnam's Chemical Industry: Towards Green and Sustainable Development"*	Time: 14:00 - 17:00, November 27, 2025 Venue: Conference Room, 2nd Floor, Hall A – SECC
Seminars & Workshops: Rubber, Adhesives & Sealants	Time: 10:00 - 12:00, November 28, 2025 Venue: Conference Room, 2nd Floor, Hall A – SECC
Site Visits & Industrial Tours: Field visits to Industrial Parks, Plants, and Factories specializing in Chemicals, Fertilizers, Pesticides, and Coatings...	Time: Morning & Afternoon, November 28, 2025 Location: Ho Chi Minh City and neighboring provinces
B2B Matchmaking Sessions Chemicals, Fertilizers, and Pesticides	Time: Daily Venue: Conference Room, Hall A – SECC
B2B Matchmaking Sessions Rubber, Adhesives, Coatings, and Printing Inks	Time: Daily Venue: Conference Room, Hall A – SECC

Daily activities:

- Business Networking: Expert consultations, B2B matching, and new technology showcases involving State management agencies, Trade Associations, exhibitors, and trade visitors.
- International Delegations: Organized industrial tours for foreign business groups to factories and farms in Ho Chi Minh City and surrounding areas.
- Visitor Appreciation Program: Support packages for regional trade visitors (HCMC <150km: Lunch support; 150km+: Travel and lunch support; 350km+: Travel, lunch, and accommodation support).






F18
CAC
LỄ KHAI MẠC
Opening Ceremony
HÓA CHẤT NÔNG NGHIỆP, BẢO VỆ THỰC VẬT - CÔNG NGHIỆP HÓA CHẤT
THIẾT BỊ HÓA CHẤT - CHẤT KẾT DÍNH, BĂNG KEO - CAO SU, SĂM LỐP - SƠN, VẬT LIỆU PHỦ
AGROCHEMICAL - CROP PROTECTION - CHEMICAL INDUSTRY - ADHESIVES, TAPE - RUBBER, TIRE - COATING MATERIAL
Thành phố Hồ Chí Minh, ngày 27 tháng 11 năm 2025

HONORED GUESTS (VIPs)

VIETNAM

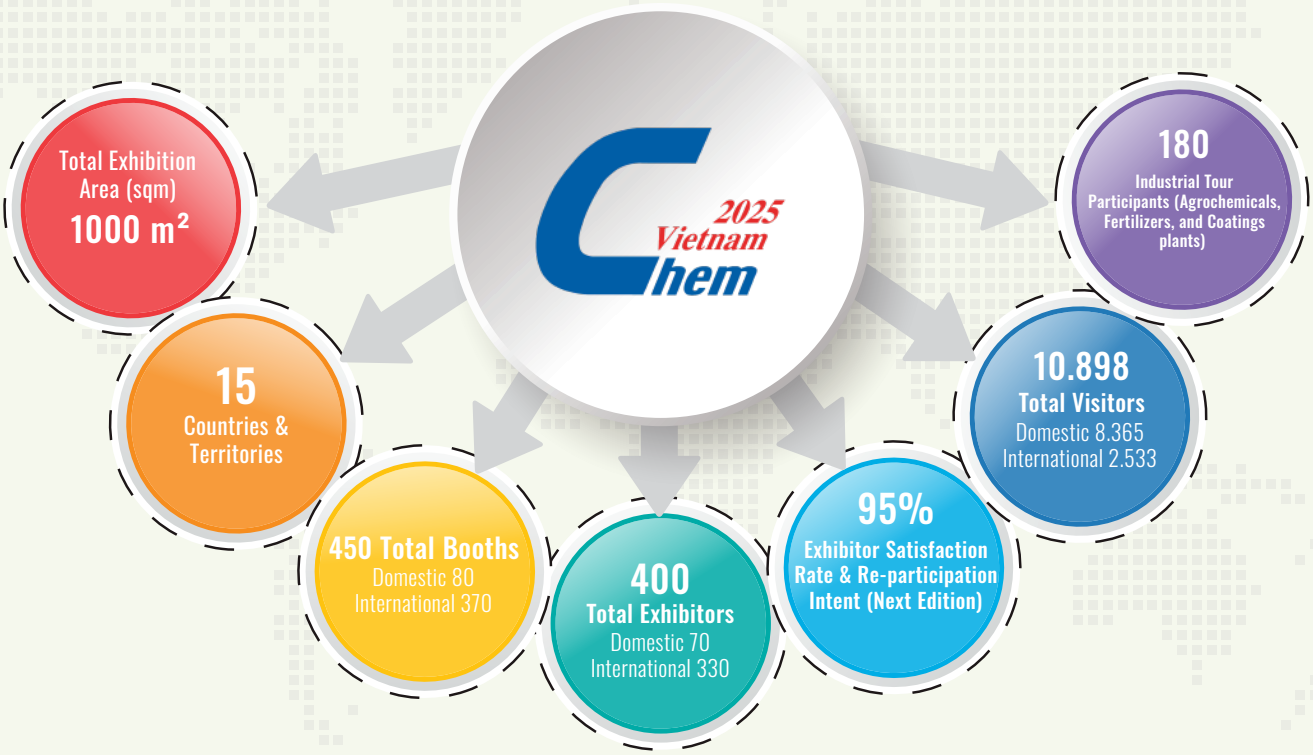
1	Mr. Hoang Trung	Vice Minister of Agriculture and Rural Development (Congratulatory Letter)
2	Mr. Nghiem Quang Tuan	Deputy Director General, Plant Protection Department (MARD)
3	Mr. Vuong Thanh Chung	Deputy Director General, Vietnam Chemicals Agency (MOIT)
4	Mr. Vo Hong Son	Chief Representative, Ministry of Industry and Trade (Central & Southern regions)
5	Mr. Nguyen Van Luyen	Vice President of Vietnam National Chemical Group (VINACHEM)
6	Mr. Phung Ha	Chairman of Vietnam Fertilizer Association (VFA)
7	Mr. Nguyen Tien Dung	Vice Chairman – Vietnam Fertilizer Association (VFA) Together with Leaders and Executive Committee Members of the Vietnam Fertilizer Association
8	Mr. Nguyen Van Son	Chairman – Together with Leaders and Executive Committee Members of the Vietnam Pesticide Association (VIPA)Vice Chairmen: Mr. Hoang Hai, Mr. Nguyen Viet Nghia, Mr. Nguyen Dinh Hai, and Mr. Nguyen Quoc Dung
9	Mr. Nguyen Tri Ngoc	Executive Vice Chairman – General Council of Agriculture and Rural Development Vietnam
10	Mr. Nguyen Xuan Sinh	Vice Chairman – Responsible Care Council of Vietnam – Chemical Society of Vietnam
11	Mr. Nguyen Quoc Anh	Chairman – HCMC Rubber and Plastic Association
12	Ms. Pham Thi Hoang Thuyen	Executive Committee Member – Vietnam Paint & Printing Ink Association
13	Mr. Ta Dinh Doan	Executive Committee Member – Vietnam Paint & Printing Ink Association
14	Ms. Do Thi Thuy Huong	Vice Chairwoman – Together with Leaders and Executive Committee Members of the Vietnam Electronic Industries Association (VEIA)
15	Ms. Nguyen Thi Nhu Phuong	Head of Representative Office – Vietnam Electronic Industries Association (VEIA) in Ho Chi Minh City
16	Ms. Luong Thi Thuy Ngan	General Secretary – Together with Leaders and Executive Committee Members of the Vietnam Packaging Association
17	Mr. Nguyen Tien Dat	General Director – Saigon Exhibition and Convention Center (SECC) Joint Venture Company
18	Mr. Nguyen Van Ngan	General Director - Vietnam Advertisement and Fair Exhibition JSC (VIETFAIR), Head of the Vietnamese Organizer

HONORED GUESTS (VIPs)

INTERNATIONAL

1	Mr. Yang Miao	Commercial Counselor – Consulate General of the People's Republic of China in Ho Chi Minh City
2	Mr. Toch Sokhon	Director – Department of Commerce, Tbong Khmum Province (Cambodia)
3	Mr. Oknha Sok Heang	Executive Director – Chamber of Commerce, Tbong Khmum Province (Cambodia)
4	Mr. Miao Huawei	Executive Representative – Trade Development Bureau, Ministry of Commerce of the People's Republic of China
5	Ms. Chen Shaohua	Deputy Secretary General - CCPIT Sub-council of Chemical Industry (CCPIT CHEM)
6	Mr. Yang Kun	China International Chamber of Commerce (CCOIC), Shanxi Provincial Branch

SHOW STATISTICS





LIST OF EXHIBITORS



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Upcoming Event:

THE 22nd VIETNAM INTERNATIONAL CHEMICAL INDUSTRY EXHIBITION

VINACHEM EXPO 2026

25 - 27.11.2026 | Saigon Exhibition & Convention Center (SECC)
799 Nguyen Van Linh, Ho Chi Minh City

Official Website:
www.vinachemexpo.com

